# Muralidhar Reddy Remala

UX DESIGNER | UI DESIGNER | PRODUCT DESIGNER

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## PROFESSIONAL SUMMARY

Entry-level UX Designer with a Google UX Design Professional Certificate and a B.Tech in Computer Science and Engineering. Turns user research into simple, accessible interfaces, from personas and wireframes to interactive Figma prototypes. Designed EaseUp, a gamified mental wellness app built on the Hook Model for retention, and FindStay, a web app for finding nearby stays and services. Front-end knowledge in HTML, CSS, JavaScript and React keeps designs practical for developer handoff.

## SKILLS

**UX Research:** User Research, Competitive Analysis, User Personas, Empathy Mapping, User Journey Mapping, Pain Point Analysis

**UX Design:** User-Centered Design, Design Thinking, Information Architecture, Sitemaps, User Flows, Usability Testing, Accessibility, Responsive Design

**UI and Prototyping:** Wireframing, Prototyping, Interactive Prototypes, Visual Design, Typography, Design Systems

**Product Design:** Hook Model, Gamification, Habit-Forming Design, User Engagement and Retention

**Tools:** Figma, FigJam, HTML5, CSS3, JavaScript, React.js, Bootstrap, Tailwind CSS, SQL, VS Code, Chrome DevTools

## UX DESIGN PROJECTS

### EaseUp: Mental Wellness App for Students

UX Designer | Figma | View prototype

- Researched academic pressure and anxiety among high school students, then created personas, an empathy map, a sitemap, wireframes and an interactive Figma prototype.
- Applied the Hook Model to drive retention through a daily mood check-in, one-tap logging, streaks with progress stats, and a supportive community.
- Designed a calm, accessible interface with clean typography, generous spacing and high-contrast colors for a distraction-free experience.

### FindStay: Nearby Stays and Services Finder

UX Designer | Figma | View prototype

- Researched how people traveling for work find stays, food and sanitation in unfamiliar cities, using competitive analysis, personas, empathy maps and a sitemap.
- Designed smart filters by stay type and room availability, with clear listing cards showing price per night and vacancies, to cut search effort and build trust.
- Structured a simple information architecture and a nearby services locator so users can decide quickly in urgent situations.

## TECHNICAL PROJECT

### Digital_MRUH: Canteen and Stationery Booking

Developer | MERN Stack | View code

- Built a web app for booking canteen and stationery items with takeaway or classroom delivery at Malla Reddy University.
- Developed the user interface in React.js and the back end with Node.js, Express.js and MongoDB.
- Focused on a clear, user-friendly ordering flow for students.

## EDUCATION

**Bachelor of Technology, Computer Science and Engineering** | Malla Reddy University — 2021 - 2025 | CGPA 8.18

**Intermediate** | SR Junior College — 2019 - 2021 | 96.6%

**Secondary School Certificate (10th)** | Brilliant High School — 2018 - 2019 | 9.3 / 10.0

## CERTIFICATIONS

- Google UX Design Professional Certificate | Google, Coursera
- Introduction to HTML5 | University of Michigan, Coursera
- Introduction to Relational Databases and SQL | Coursera